



artivision technologies

## **Artivision's Senior VP of Marketing and Strategy to speak at Global Security Asia 2009**

*Mr. Dvir Doron to speak on Human Factors Stream*

Singapore, 19 February, 2009 – Artivision, a leading provider of enterprise video solutions that help government, transportation and commercial organizations to enhance security and improve business-performance, announces today that their SVP, Marketing and Strategy will be speaking at the Global Security Asia 2009 Conference.

Mr. Doron will be speaking on Human Factors Stream. In the past 5 years, video analytics promised to transform the role of human operators from detection to decision making, by automatically filtering massive amounts of surveillance video and alerting on suspicious events such as perimeter breaches, vehicles parked in illegal areas, abandoned objects, and similar threats.

Recent developments in computer vision, and innovative implementation of ambient computing, compounds this approach by adding the ability to identify and track specific individuals using highly accurate and reliable face recognition, throughout large scale deployments such as airports, transportation terminals, corporate or educational campuses, and government facilities.

The presentation covers the implications and potential applications of this approach on existing and new security installations.

### **About GSA 2009**

The Global Security Asia (GSA) Series addresses the fundamental issues of global terrorism. It is an international platform for Governments and Commercial Organisations to meet and share experiences and to also discuss the use of state-of the art technologies and equipment to combat terrorism.

The Series will continue as a 3-day Event showcasing the latest technological solutions in Homeland Security covering areas of Security Screening, Biometrics, Land, Air and Sea Security, Internet and Computer Security, Intelligence and Training Methods, CBRN Threats, Surveillance and Security Risk Management.

The Event will once again attract international experts and speakers from Governments, academia, research and industry drawn from Security and Intelligence Agencies and Security Consultants/Professionals to share experiences, knowledge and expertise in tackling the asymmetric problems facing us today.

### **About Artivision Technologies Ltd.**

Artivision delivers enterprise video solutions that help government, transportation and commercial organizations manage video proactively to reduce vulnerability, enhance situational awareness and improve business performance. Artivision's broad intelligent video platform tightly integrates cross video analytics and pervasive face recognition embedded on edge and central video devices, and a complete set of modular video capture, recording and management building blocks.

Founded in 2004, Artivision leverages proprietary field-proven computer vision technology for public and private sector installations worldwide. Artivision is headquartered in Singapore and is publicly traded in the Singapore Exchange [SGX:5NK].



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For further information, visit [www.arti-vision.com](http://www.arti-vision.com)

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