



**ARTIVISION TECHNOLOGIES LTD.
(Incorporated in the Republic of Singapore)
Company Registration No: 200407031R**

**CLARIFICATION ON BUSINESS TIMES ARTICLE ON 16 MAY 2011
“ARTIVISION LAUNCHES ADVISION APP ON FACEBOOK”**

The Board of Directors of Artivision Technologies Ltd. (the “Company”) refers to the Company’s announcement dated 15 May 2011 and the Business Times article on 16 May 2011 entitled “Artivision Launches Advision App on Facebook” (the “News Article”).

In the News Article, it was stated that:

- (1) CEO, co-founder and chairman, of Artivision Philip Soh said the company had inked a deal with Facebook to enable millions of netizens to use the advertising software with their online video postings; and
- (2) Company officials say the Facebook deal is just the first of numerous deals it will seal with other social website operators.

The Company wishes to clarify that it has not entered into any commercial contract with Facebook nor any other social website operators as at the date of this announcement.

Shareholders are advised to exercise caution when dealing with the shares of the Company in relation to this announcement.

BY ORDER OF THE BOARD

PHILIP SOH
Non- Executive Chairman
16 May 2011

This announcement and its contents have been reviewed by the Company’s Sponsor, Collins Stewart Pte. Limited, for compliance with the relevant rules of the SGX-ST. Collins Stewart Pte. Limited has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement including the correctness of any of the statements or opinions made or reports contained in this announcement.

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