



artivision technologies

### **Artivision names new Senior VP of Marketing and Strategy**

*Artivision appoints Mr. Dvir Doron as Senior VP of Marketing and Strategy*

Singapore, 29 January, 2009 – Artivision, a leading provider of enterprise video solutions that help government, transportation and commercial organizations to enhance security and improve business-performance, announces appointment of new Senior VP of Marketing and Strategy Mr. Dvir Doron.

Mr. Doron brings with him extensive experience and network in the global high tech industry. He will be responsible for formulating business and marketing strategies and programs for the security business, and is tasked to establish a new corporate identity and unified group branding.

“I was drawn to Artivision’s unique breadth of technologies, overall solution emphasis, as well to its Singaporean base of operation. I believe Artivision can grow fast and steady, delivering all the ingredients for making a great company and a great brand.” said Mr. Doron.

#### **About Artivision Technologies Ltd.**

Artivision delivers enterprise video solutions that help government, transportation and commercial organizations manage video proactively to reduce vulnerability, enhance situational awareness and improve business performance. Artivision’s broad intelligent video platform tightly integrates cross video analytics and pervasive face recognition embedded on edge and central video devices, and a complete set of modular video capture, recording and management building blocks.

Founded in 2004, Artivision leverages proprietary field-proven computer vision technology for public and private sector installations worldwide. Artivision is headquartered in Singapore and is publicly traded in the Singapore Exchange [SGX:5NK].

For further information, visit [www.arti-vision.com](http://www.arti-vision.com)

#### **For all media enquiries:**

Lucy Chng  
Assistant Vice President, Corporate Affairs  
Tel: +65 6535 1233  
Email: [l.chng@arti-vision.com](mailto:l.chng@arti-vision.com)