



**ARTIVISION TECHNOLOGIES LTD.
(Incorporated in the Republic of Singapore)
Company Registration No: 200407031R**

CHANGE OF NAME OF THE WHOLLY-OWNED SUBSIDIARY OF THE COMPANY

The Board of Directors (the “**Board**”) of Artivision Technologies Ltd (the “**Company**”) wishes to announce that its wholly-owned subsidiary, Artivision Video Technologies Ltd has changed its name to Artimedia Technologies Ltd to better reflect the nature of its business with effect from 22 July 2012.

BY ORDER OF THE BOARD

PHILIP SOH
Non-Executive Chairman
31 July 2012

This announcement has been prepared by the Company and its contents have been reviewed by the Company’s Sponsor (“Sponsor”), Canaccord Genuity Singapore Pte. Ltd. (formerly known as Collins Stewart Pte. Limited,) for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (“SGX-ST”). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Mr Chia Beng Kwan, Director, Canaccord Genuity Singapore Pte. Ltd at 77 Robinson Road #21-02 Singapore 068896, telephone (65) 6854 6160.