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## Announcement of Appointment of Senior Vice President, Marketing & Strategy \*

## \* Asterisks denote mandatory information

Name of Announcer *	ARTIVISION TECHNOLOGIES LTD.		
Company Registration No.	200407031R		
Announcement submitted on behalf of	ARTIVISION TECHNOLOGIES LTD.		
Announcement is submitted with respect to *	with ARTIVISION TECHNOLOGIES LTD.		
Announcement is submitted by *	Wong Chee Meng Lawrence		
Designation *	Company Secretary		
Date & Time of Broadcast	28-Jan-2009 18:55:47		
Announcement No.	00074		

## >> Announcement Details

The details of the announcement start here .

Date of Appointment *	25-01-2009	
Name of Person*	Dvir Doron	
Age *	36	
Country of principal residence *	Israel	
The Board's comments on this appointment (including rationale, selection criteria, and the search and nomination process) *	The Board of Directors with the concurrence of the Nomination Committee is of the violated that Mr Dvir Doron with his extensive marketing experience, expertise and network in the global high technology industry, will help the Group to strengthen and sharpen its business and marketing strategies. The appointment of Mr Dvir Doron is also very time as the company commences the commercialisation of its online video advertising solution, Target-Ad. A new corporate identity is essential to be built and Mr Dvir Doron will be responsible for this corporate rebranding exercise.	
Whether appointment is executive, and if so, the area of responsibility *	Yes, he will be responsible for formulating business and marketing strategies and programs for the security business, and be tasked to establish a new corporate identity and create a unified brand for the company.	
Job Title (e.g. Lead ID, AC Chairman, AC Member etc.)	Senior Vice President, Marketing and Strategy	
Working experience and occupation (s) during the past 10 years *	1997 - 2000 Development Manager - NICE Systems 2000 -2002 Director of Marketing & Business Development - NiceEye 2002- 2005 Marketing Director - Nice Vision of NICE Systems 2005-2005 Marketing Director, Telecom & Service Business - RADVISION. 2006 – 2009 Vice President, Marketing - ioimage	
Shareholding * in the listed issuer and its subsidiaries *	Nil	
Familial relationship with any director and/or substantial shareholder of the listed issuer or of any of its principal subsidiaries *	Nil	

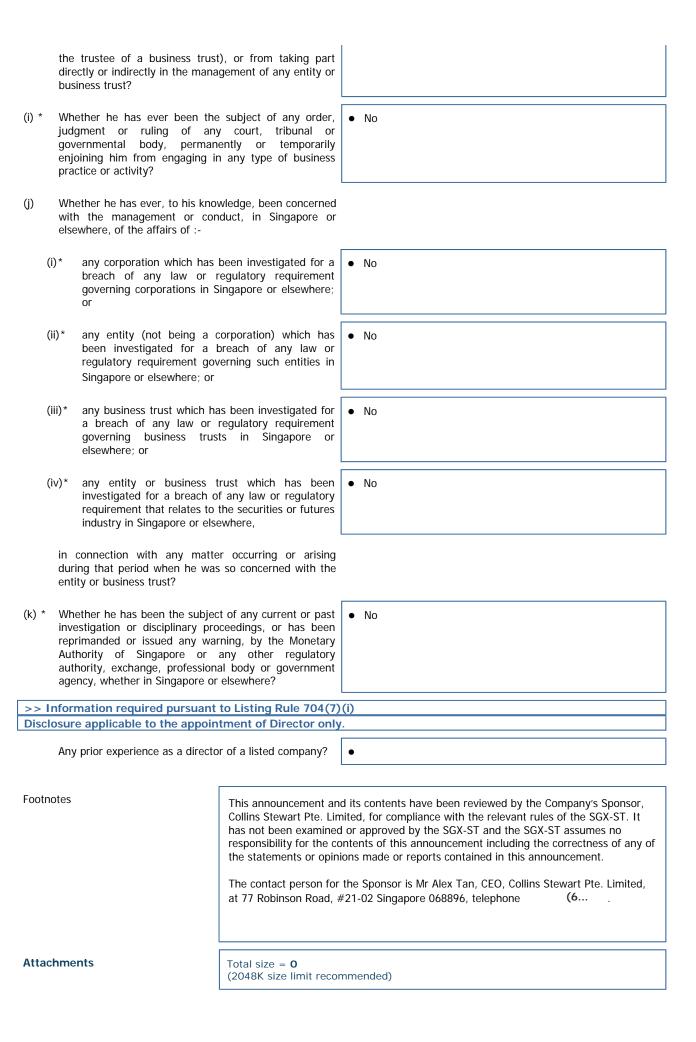
## >> Other Directorships#

competing business) \*

Conflict of interests (including any

Nil

# These fields are not applicable for announcements of appointments pursuant to Listing Rule 704(9)							
Past (for the last 5 years)		Nil					
Present		Nil					
>> lı	>> Information required pursuant to Listing Rule 704(7)(h)						
Disclose the following matters concerning an appointment of director, chief executive officer, general manager or other executive officer of equivalent rank. If the answer to any questions is "yes", full details must be given.							
(a) *	Whether at any time during application or a petition under any jurisdiction was filed aga partnership of which he was a per he was a partner or at any time date he ceased to be a partner?	any bankruptcy law of inst him or against a artner at the time when	•	No			
(b) *	Whether at any time during the last 10 years, an application or a petition under any law of any jurisdiction was filed against an entity (not being a partnership) of which he was a director or an equivalent person or a key executive, at the time when he was a director or an equivalent person or a key executive of that entity or at any time within 2 years from the date he ceased to be a director or an equivalent person or a key executive of that entity, for the winding up or dissolution of that entity or, where that entity is the trustee of a business trust, that business trust, on the ground of insolvency?		•	No			
(c) *	Whether there is any unsatisfied	judgment against him?	•	No			
(d) *	Whether he has ever been conv Singapore or elsewhere, involvi which is punishable with impriso subject of any criminal proce pending criminal proceedings of such purpose?	ng fraud or dishonesty nment, or has been the edings (including any	•	No			
(e) *	Whether he has ever been conv Singapore or elsewhere, involvir or regulatory requirement that is or futures industry in Singapore been the subject of any criminal any pending criminal proceeding for such breach?	ng a breach of any law relates to the securities e or elsewhere, or has I proceedings (including	•	No			
(f) *	Whether at any time during the has been entered against him in Singapore or elsewhere involving regulatory requirement that relativities industry in Singapore or of fraud, misrepresentation or dine has been the subject of (including any pending civil prodaware) involving an all misrepresentation or dishonesty	any civil proceedings in g a breach of any law or ites to the securities or elsewhere, or a finding shonesty on his part, or any civil proceedings deedings of which he is legation of fraud,	•	No			
(g) *	Whether he has ever been corelsewhere of any offence in formation or management of trust?	connection with the	•	No			
(h) *	Whether he has ever been disquirector or an equivalent person		•	No			



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