## ARTIVISION TECHNOLOGIES LTD.

(Incorporated in the Republic of Singapore)
Company Registration No: 200407031R

## ARTIVISION'S SUBSIDIARY ARTIMEDIA SECURES A LEADING VIDEO PORTAL IN UNITED KINGDOM

The Board of Directors of Artivision Technologies Ltd. (the "Company") refers to the Company's announcement dated 22 December 2008 and is pleased to announce that Artimedia Pte. Ltd. ("ArtiMedia") has entered into a business agreement with a leading video portal in the United Kingdom to offer its Target-Ad solution. This video portal focuses on offering professional production of original, extreme and unique online video contents.

ArtiMedia, through its technology and infrastructure solutions, enables the video portal to find untapped virtual "real estate" in online videos and generate revenue from online advertisements in the digital media space.

This is the second successful live deployment by ArtiMedia since the launch of Target-Ad in December 2008.

## BY ORDER OF THE BOARD

LEONG KWEK CHOON Executive Director & Chief Executive Officer 5 March 2009

This announcement and its contents have been reviewed by the Company's Sponsor, Collins Stewart Pte. Limited, for compliance with the relevant rules of the SGX-ST. It has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement including the correctness of any of the statements or opinions made or reports contained in this announcement.

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