



ARTIVISION TECHNOLOGIES LTD.
(Incorporated in the Republic of Singapore)
(Company Registration No. 200407031R)

**UPDATE ON ARTIMEDIA'S EXCLUSIVE CONTRACTS WITH
LEADING ONLINE VIDEO PUBLISHERS IN ISRAEL**

The board of directors (the “**Board**” or the “**Directors**”) of Artivision Technologies Ltd. (the “**Company**”) is pleased to provide an update of the exclusive contracts signed with online video publishers in Israel by its wholly-owned subsidiary, Artimedia Technologies Ltd (“**Artimedia**”).

As at the date of this announcement, Artimedia had signed exclusive contracts (the “**Contracts**”) with the following leading online video publishers in Israel:

- Walla! Communications Ltd. (“**Walla**”), a leading Internet portal;
- Globes Publisher Itonut (1983) Ltd (“**Globes**”), a leading business news site;
- The Sports Channel Ltd (“**Sport 5**”), a leading sports channel;
- Israel Hayom and its subsidiary, NRG (“**Israel Today**”), a leading daily news publication; and
- CTV Media Israel Ltd (“**CTV**”), a foremost company in the field of digital signage.

The above publishers are Israel’s premium video sites, as well as the leading financial, news and lifestyle sites providing advertisers with unparalleled premium reach, as well as content segmentation of the market. The exclusivity enables advertisers to reach approximately 70% of the premium online video media in Israel market using Artimedia’s Advision platform.

None of the Directors has any interest, direct or indirect, in the Contracts. The Directors are not aware of any substantial shareholders of the Company who has any interest, direct or indirect, in the Contracts and have not received any notification of interest in the Contracts from any substantial shareholders of the Company.

Shareholders of the Company and potential investors are advised to exercise caution when dealing with the shares of the Company in relation to this announcement.

BY ORDER OF THE BOARD

PHILIP SOH
Non-Executive Chairman
30 June 2015

*This announcement has been prepared by the Company and its contents have been reviewed by the Company's sponsor, Canaccord Genuity Singapore Pte. Ltd. (“**Sponsor**”), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (“**SGX-ST**”). The Sponsor has not independently verified the contents of this announcement.*



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This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Ms Goh Mei Xian, Deputy Head of Continuing Sponsorship, Canaccord Genuity Singapore Pte. Ltd. at 77 Robinson Road #21-02 Singapore 068896, telephone (65) 6854 6160.